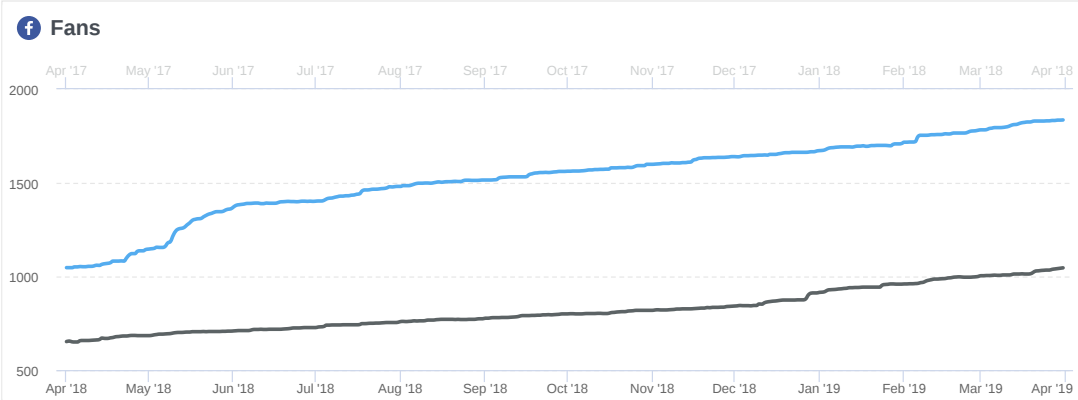


Facebook Dashboard

■ Apr 01, 2018 - Mar 31, 2019

■ Apr 01, 2017 - Mar 31, 2018

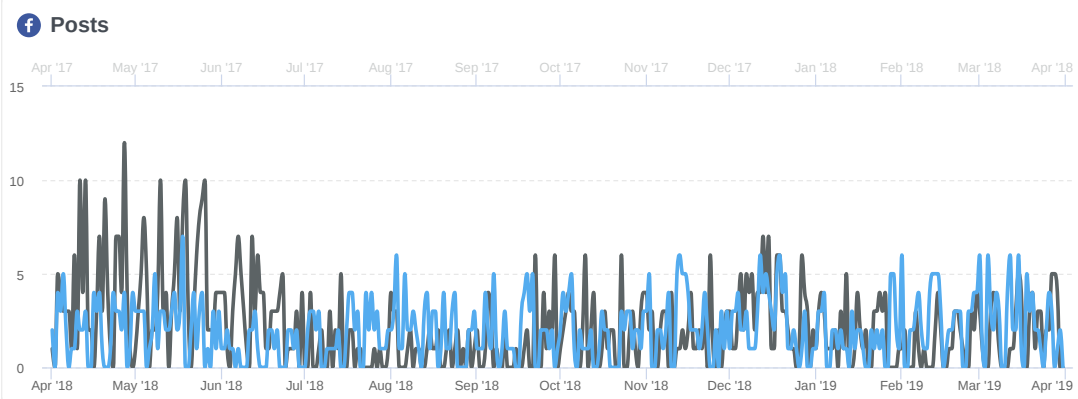




f New Fans

883
new fans

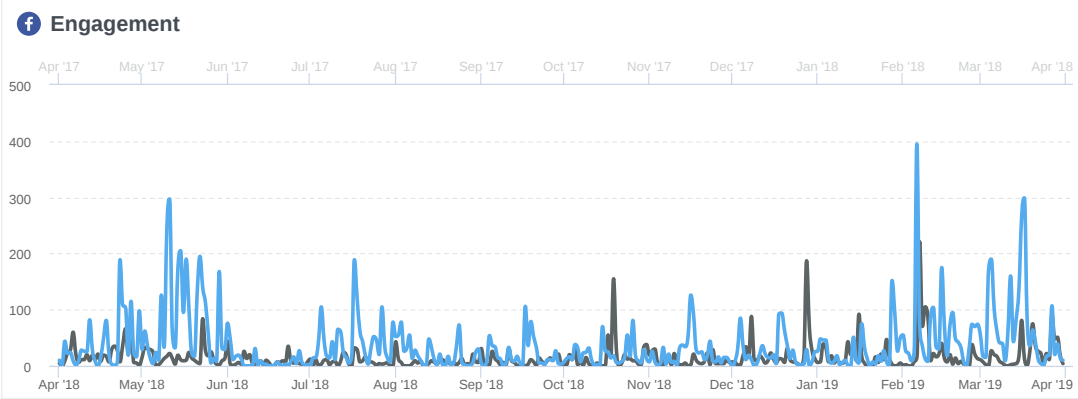
↑437 from 446



f Posts

729
posts

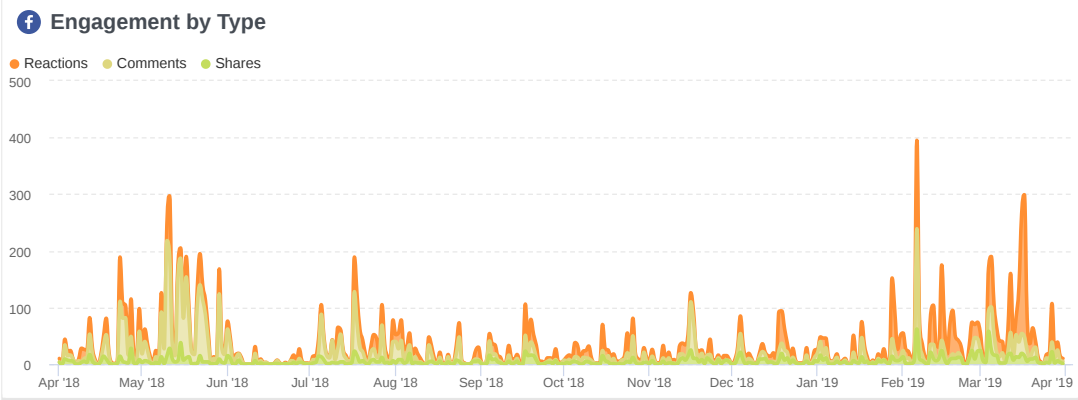
↓69 from 798



f Engagement

14K
engagements

↑8.1K from 5.5K

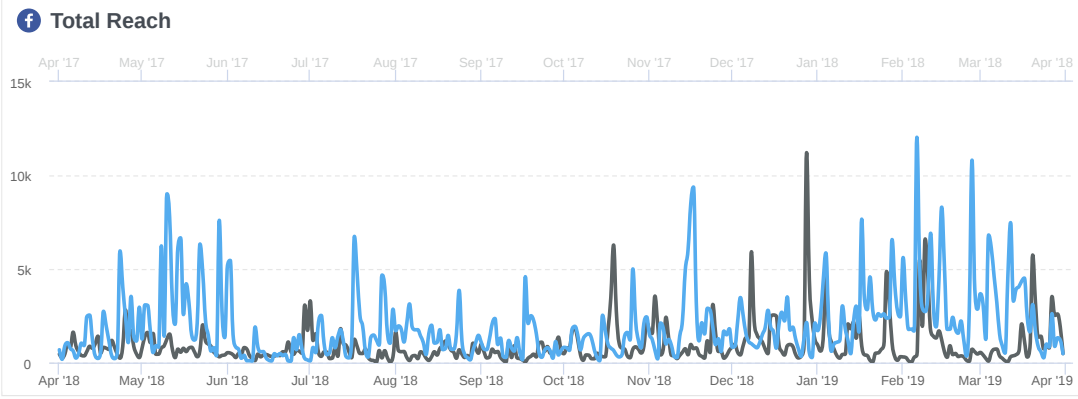


f Engagement by Type

Reactions ↑3.9K **6.1K**

Comments ↑3.4K **5.5K**

Shares ↑812 **2K**

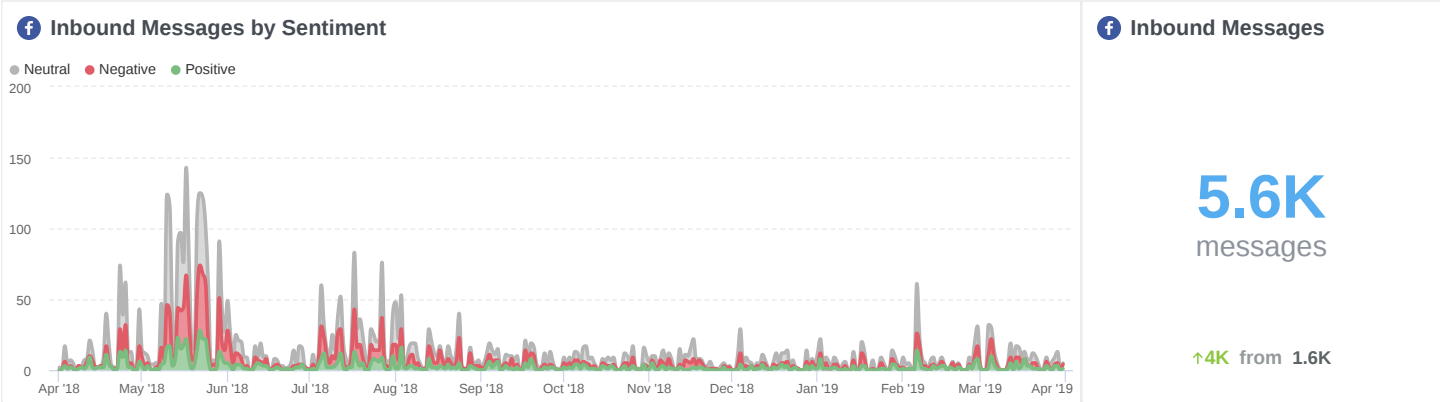


f Post Reach

892K
users

↑707K from 186K

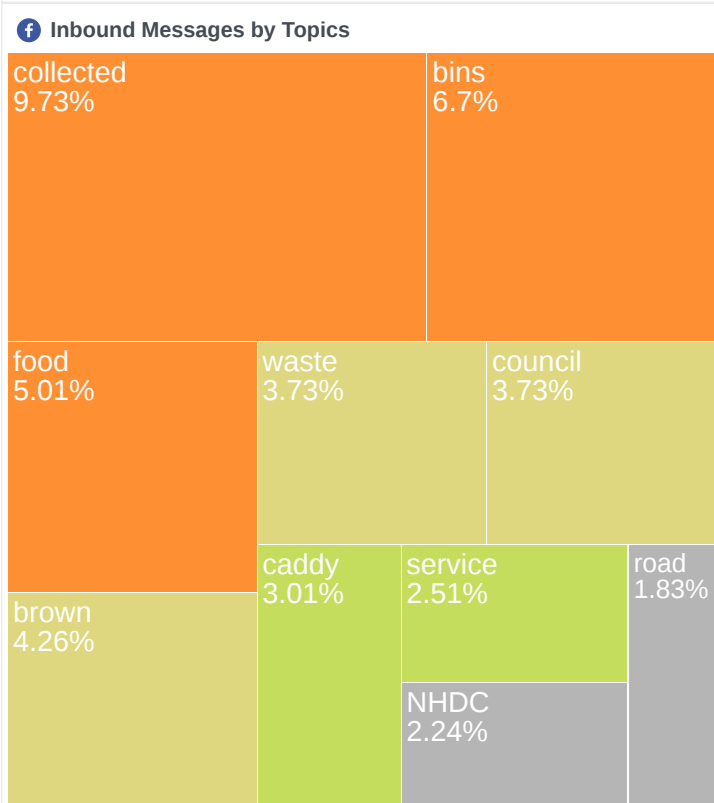




Inbound Messages

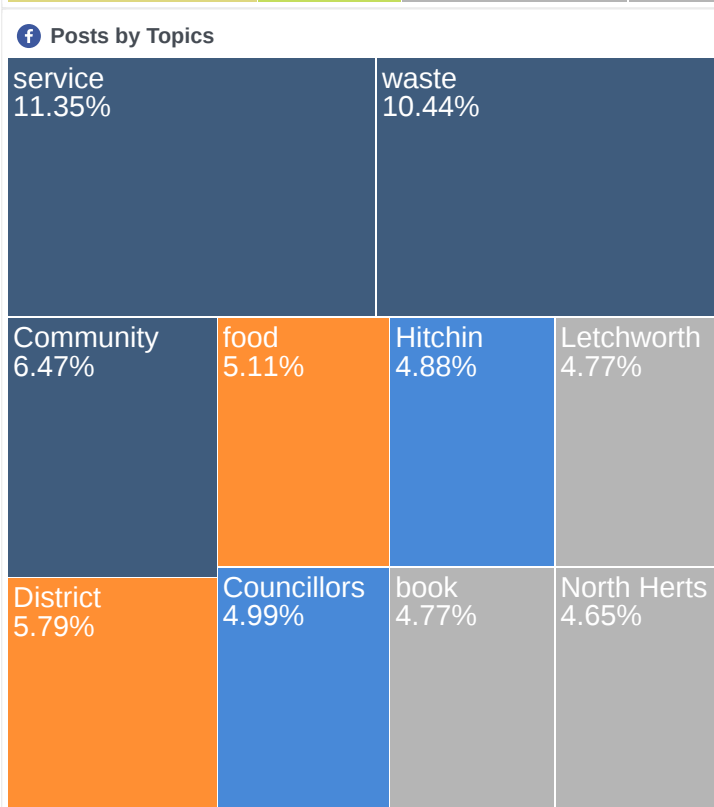
5.6K
messages

↑4K from 1.6K



Inbound Messages by Tag









Waste - Missed Bins	78
Enviro Crime - flytipping	31
Communications	27



Posts by Tag

external events	↑60	62
Communications	↑53	54
Parks, playgrounds and n...	↑36	50



Posts Table		Reactions	Comments	Shares	Ow.ly Clicks
Date	Message				
 North Hertfordsh... Mar 16, 12:30	Congratulations to L'Artista in #Letchworth for being awarded a food hygiene rating of 5 by our Environmental Health team. Find out more about how we score establishments that serve food here: http://ow.ly/ffBD30o2vVs #NorthHerts Environmental health	130	24	31	71
 North Hertfordsh... Jan 28, 13:25	Due to recent antisocial behaviour, including fire damage, the toilets in Howard Park & Gardens have been temporarily closed. Damage to a toilet cubicle and other acts of vandalism have led to the Police and Fire Service being involved. We will continue to monitor the situation. grounds maintenance	56	20	10	
 North Hertfordsh... May 11, 12:15	From next week, we will start collecting household batteries on your grey bin mixed #recycling collection day. Household batteries (AAA, AA, B, C, D) should be placed in tied plastic bags and placed on the lid of your grey recycling bin for collection. Waste - recycling	53	43	24	
 North Hertfordsh... Feb 06, 10:00	Congratulations to USA Fried Chicken in #Letchworth who were scored with a food hygiene rating of 5 by our Environmental Health team. You can check the rating of any restaurant, takeaway or food shop at the Food Standards Agency website: http://ratings.food.gov.uk #NorthHerts Environmental health -...	51	93	67	
 North Hertfordsh... Mar 15, 16:30	Vandalism closes public toilets in #Letchworth's Howard Park and Gardens again http://ow.ly/wfi830o3ISZ #NorthHerts Parks, playgrounds an...	45	20	2	18
 North Hertfordsh... Oct 15, 11:15	Have you heard about Letchworth's Best Before Cafe? Surplus food from supermarkets is sold at Pay-as-you-feel prices, to help reduce food waste in the UK. Read more about this fantastic project in NH Now, the new digital magazine for North Herts: http://ow.ly/xPbC30mcNty Communications	41	5	21	118
 North Hertfordsh... Oct 05, 15:30	Competition time! We're thrilled to announce the launch of NH Now - a brand new digital magazine exploring all the great things North Herts has to offer. You can read it online right here: http://ow.ly/vGnH30m7dwe To celebrate, we're giving you a chance to win a family ticket to see 'Santa's New Sleigh' at Broadway Cinema & Theatre! To enter, simply LIKE this p... Communications	40	28	12	64
 North Hertfordsh...	Congratulations to the Potting Shed Cafe at Thorne's Garden Nursery for scoring a food hygiene rating of 5! You can check the rating of any restaurant, takeaway or food shop at the FoodStandardsAgency website: http://ratings.food.gov.u	38	3	0	

